

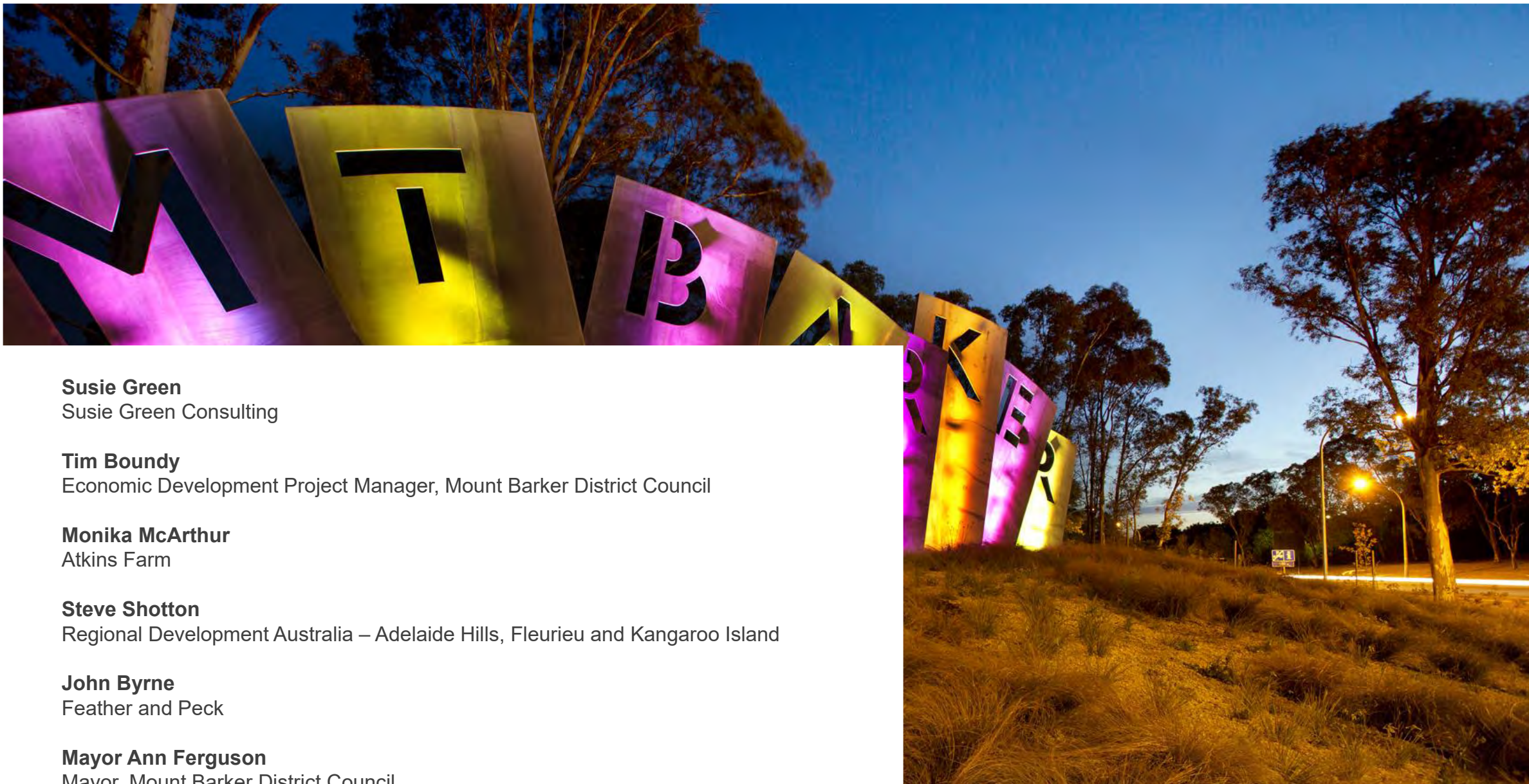


MOUNT BARKER
DISTRICT COUNCIL

MOUNT BARKER AGRIBUSINESS NETWORKING EVENT

29th JUNE 2022

CONNECTMOUNTBARKER.COM.AU

**Susie Green**

Susie Green Consulting

Tim Boundy

Economic Development Project Manager, Mount Barker District Council

Monika McArthur

Atkins Farm

Steve Shotton

Regional Development Australia – Adelaide Hills, Fleurieu and Kangaroo Island

John Byrne

Feather and Peck

Mayor Ann Ferguson

Mayor, Mount Barker District Council



AGENDA

- WELCOME
- AGRIBUSINESS SUPPORT PROGRAM - MBDC
- ATKINS FARM
- REGIONAL DEVELOPMENT AUSTRALIA
- FEATHER AND PECK
- CLOSING – MAYOR ANN FERGUSON



AGRIBUSINESS SUPPORT PROGRAM

- 24-month program
- Quarterly Events
- Support to attend relevant conferences or workshops
- Grant Program in late-2022
- Feedback mechanism to council and RDA
- Objectives



QUARTERLY EVENTS



FORMAT

- Casual networking to build connections
- Seminars and guest speakers
- Workshops for regional issues
- Combined events with RDA and surrounding council districts
- What format and time suits you?



SUBJECT MATTER

- Innovation and productivity
- Agritourism or on farm value-add
- AgTech
- Co-ops
- Marketing, distribution, data
- Climate change opportunities
- What is valuable to you?





CONFERENCES

- Recognise the value of industry led conferences and events
- Program will support attendance at relevant sector conferences and events
- 10x \$200 vouchers each year
- Present on conference subject back to the region through quarterly events
- Builds regional knowledge
- Provides opportunities to share our best practices widely



GRANT PROGRAM

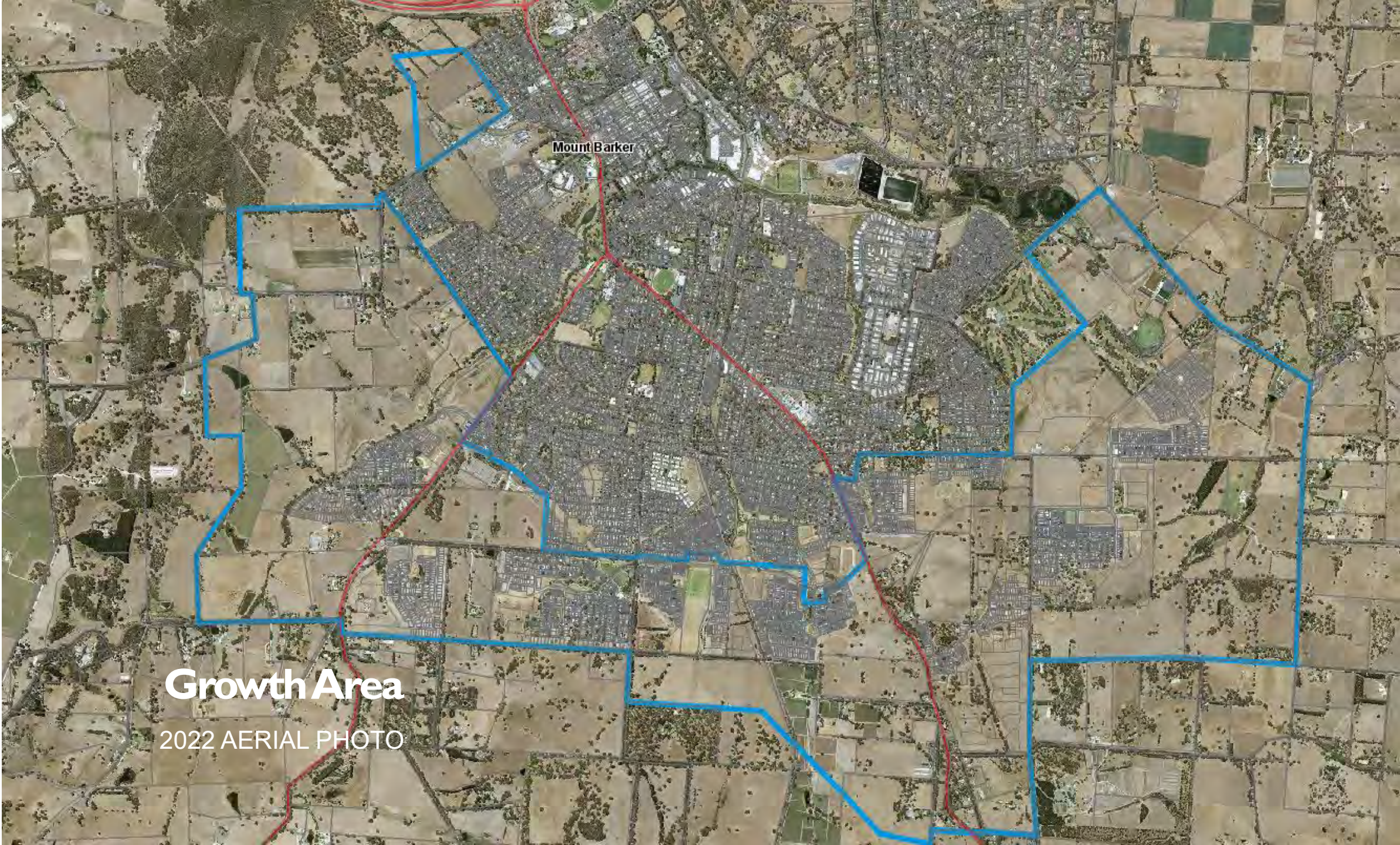
- Grant program will launch in late-2022 (October/November)
- \$65,000 grant pool available
- Support projects of agribusiness to test, trial and experiment with new ideas
- Objective is to increase productivity, diversify revenue streams, support new initiatives
- Further details and eligibility will be announced
- What does your business need financial support with?



OBJECTIVES

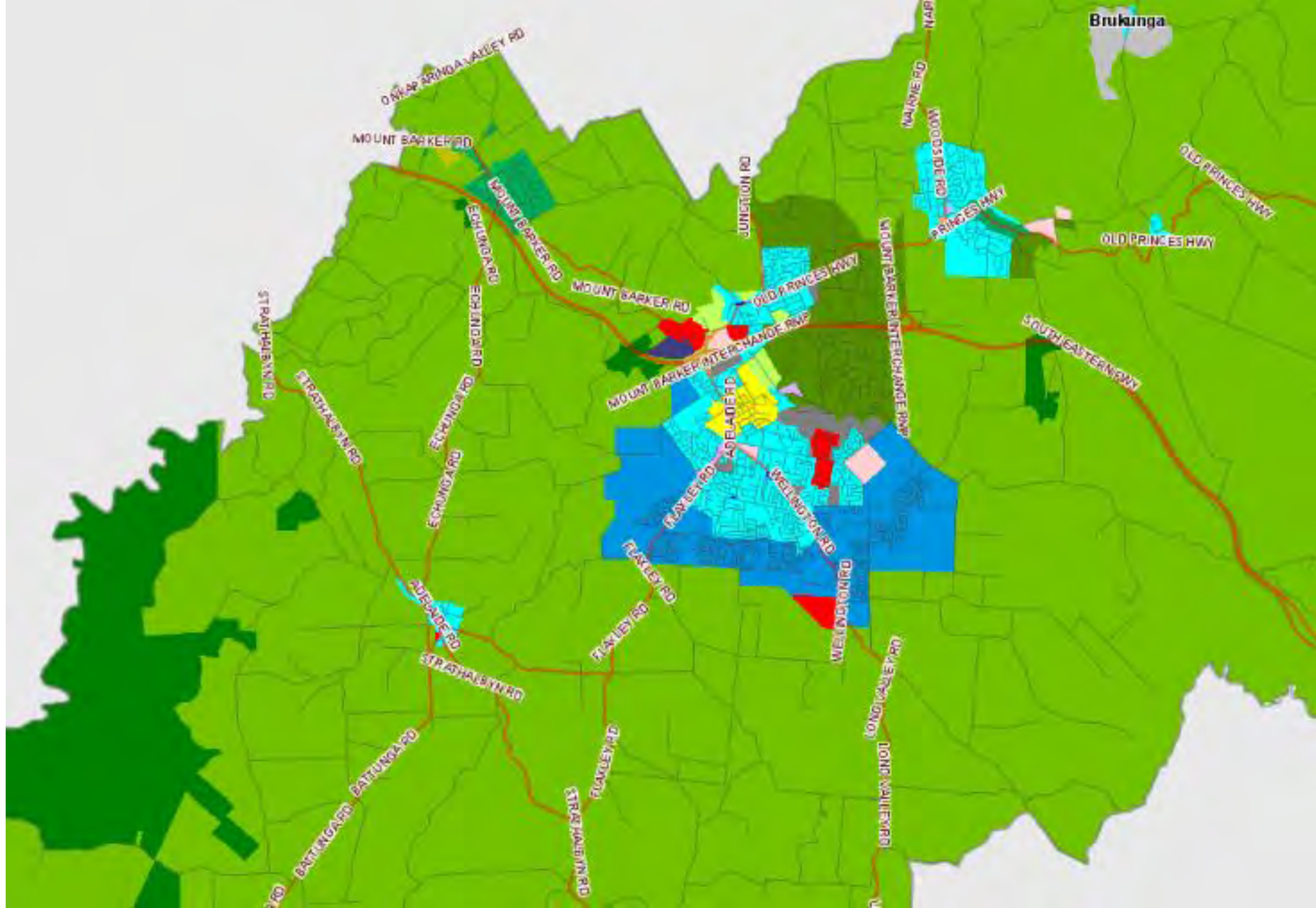
- Establish and support an agribusiness network in the district
- Network to be self-sustainable as a way to strengthen ag sector
- Build and share knowledge across the district
- Seek out and identify new ideas
- Support the implementation of new products, processes and ideas
- Have a relevant feedback mechanism to council and RDA on the issues facing the sector





Growth Area

2022 AERIAL PHOTO



QUESTIONS ?





THANK YOU

MOUNTBARKER.SA.GOV.AU





ATKINS FARM

MONIKA MCARTHUR





Regional Development *Australia*

ADELAIDE HILLS
FLEURIEU &
KANGAROO ISLAND

Strong, Confident and Vibrant Regions

Steve Shotton

Director Regional Development

AGENDA



RDA Role



Ag Industry



Business Resources



Regional
Development
Australia

ADELAIDE HILLS
FLEURIEU &
KANGAROO ISLAND

ROLE OF RDA



An Australian Government Initiative



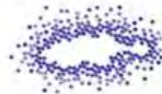
An Initiative of
Government
of South Australia

Vision

RDA Adelaide Hills, Fleurieu and Kangaroo Island region is an economically prosperous region made up of resilient local communities providing homes and jobs for healthy, engaged populations who are well connected to each other, to services and economic opportunities.

Purpose

Our committee of local people with diverse skills and broad networks, is committed to developing and growing the region's economy and liveability.



KANGAROO
ISLAND
COUNCIL



Regional
Development
Australia

ADELAIDE HILLS
FLEURIEU &
KANGAROO ISLAND

ADELAIDE HILLS, FLEURIEU & KI



TOP 4 INDUSTRIES

Health Care and Social Assistance



5,523 jobs
(13.1%)*

Retail Trade



4,563 jobs
(10.8%)*

Agriculture, Forestry and Fishing



4,216 jobs
(10.0%)*

Education and Training



4,144 jobs
(9.8%)*

Value Added

Agriculture, Forestry and Fishing



\$659m
(15.3%)**

Construction



\$504m
(11.7%)**

Health Care and Social Assistance



\$457m
(10.6%)**

Manufacturing



\$398m
(9.2%)**

Source: MIEIR, 2022 | * % of total jobs in RDA AHFN; ** % of value added in RDA AHFN

TOP 4 INDUSTRIES

Industry performance - RDA AHFKI

Last 4 years (2017-2021)

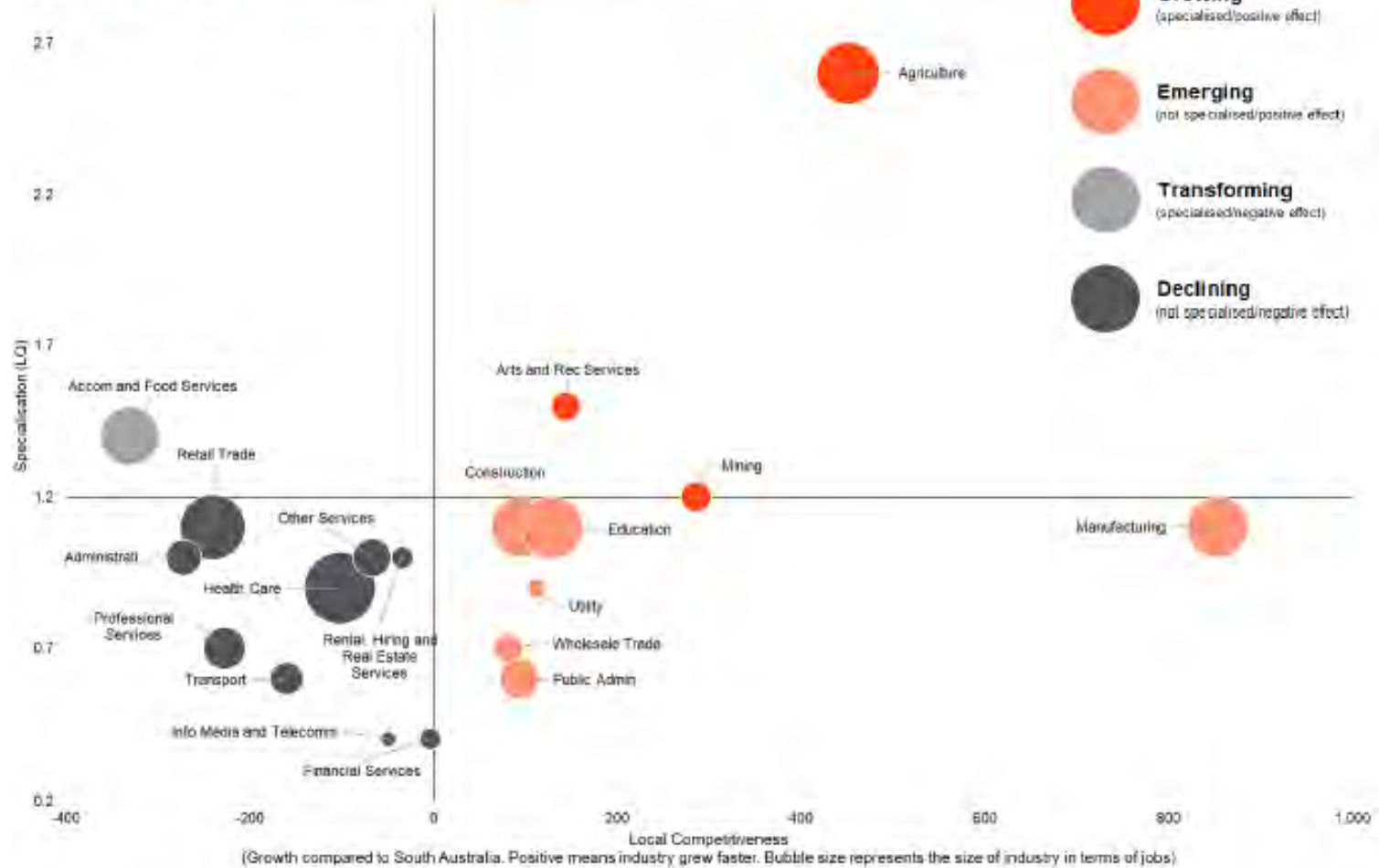
	Jobs	Value Added \$m
Retail Trade	-586	0
Administrative and Support Services	-376	-21
Accommodation and Food Services	-195	-23
Tourism and Hospitality *	-145	-62
Rental, Hiring and Real Estate Services	-98	3
Information Media and Telecommunications	-85	-3
Transport, Postal and Warehousing	-68	-44
Other Services	-53	-11
Financial and Insurance Services	-19	2
Electricity, Gas, Water and Waste Services	81	22
Public Administration and Safety	83	47
Professional, Scientific and Technical Services	91	15
Wholesale Trade	99	42
Arts and Recreation Services	99	15
Agriculture, Forestry and Fishing	300	41
Health Care and Social Assistance	315	53
Construction	519	48
Mining	522	0
Education and Training	693	45
Manufacturing	964	95

Source: NIEIR, 2022 | * Includes activities from other industries

AG IS SPECIAL

Industry Opportunity Analysis - RDA AHFKI

Local Jobs, 2017-2021



WILL IT CONTINUE?

Forecast Value Added Change by Industry - RDA AHFKI 2022 to 2027

\$M



Source: Id, 2022

AG-RELATED CHALLENGES

- Climate variability and changes
- Global competition
- Shifting consumer preferences (+/-)
- Biosecurity
- Ageing workforce
- Roads
- Staffing + Accommodation
- Rising input costs
- Communications connectivity
- Increasing neighbours!

AG-RELATED OPPORTUNITIES

- Maximising the value of water
- Tourism
 - Accommodation
 - Experiences
- Value-adding
 - Manufacturing
 - Food and Beverage - trendy culture and health-conscious consumption
 - Specialised products – health conscious consumers
 - Paddock to plate (provenance brands) – Fleurieu Community Co-op
 - Organic
- Positive signs for Beef, Apple/Pear/Stone Fruit markets
- Adoption of new technologies
- Carbon capture

RDA ROLE

- **Advise on critical issues affecting economic development**
 - *eg; Freight routes, Housing*
- **Identify opportunities to drive economic development**
 - *eg: Mt Barker wastewater re-use, Regional University Centres*
- **Assist project proposals and facilitate access to funding**
 - *eg: Strathalbyn Abattoir, Horse Records, Seed Potato Industry*
- **Promote government policy and industry programs**
 - *eg: numerous grants and training opportunities*

SERVICES

- Project/business growth advice
 - Feasibility studies
 - Economic Impact Models
- Advocacy with Government on industry issues
- Connections and collaborations
- Access to capital (private and public)

RESOURCES

rdahc.com.au

About

What We Do

Projects

Our Region

News & Events

Resources

Contact

Shaping the future
of our region

What we do →



Regional
Development
Australia

ADELAIDE HILLS
FLEURIEU &
KANGAROO ISLANDS

Providing strategic and targeted
economic, environmental and social
opportunities and issues affecting our region.

About us →

Employers & Job Seekers

COVID-19 Business Supports

Grant Funding

Regional Data

Business Resources

Government Programs

Business Investment

Plans and Reports



Regional Development *Australia*

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KANGAROO ISLAND

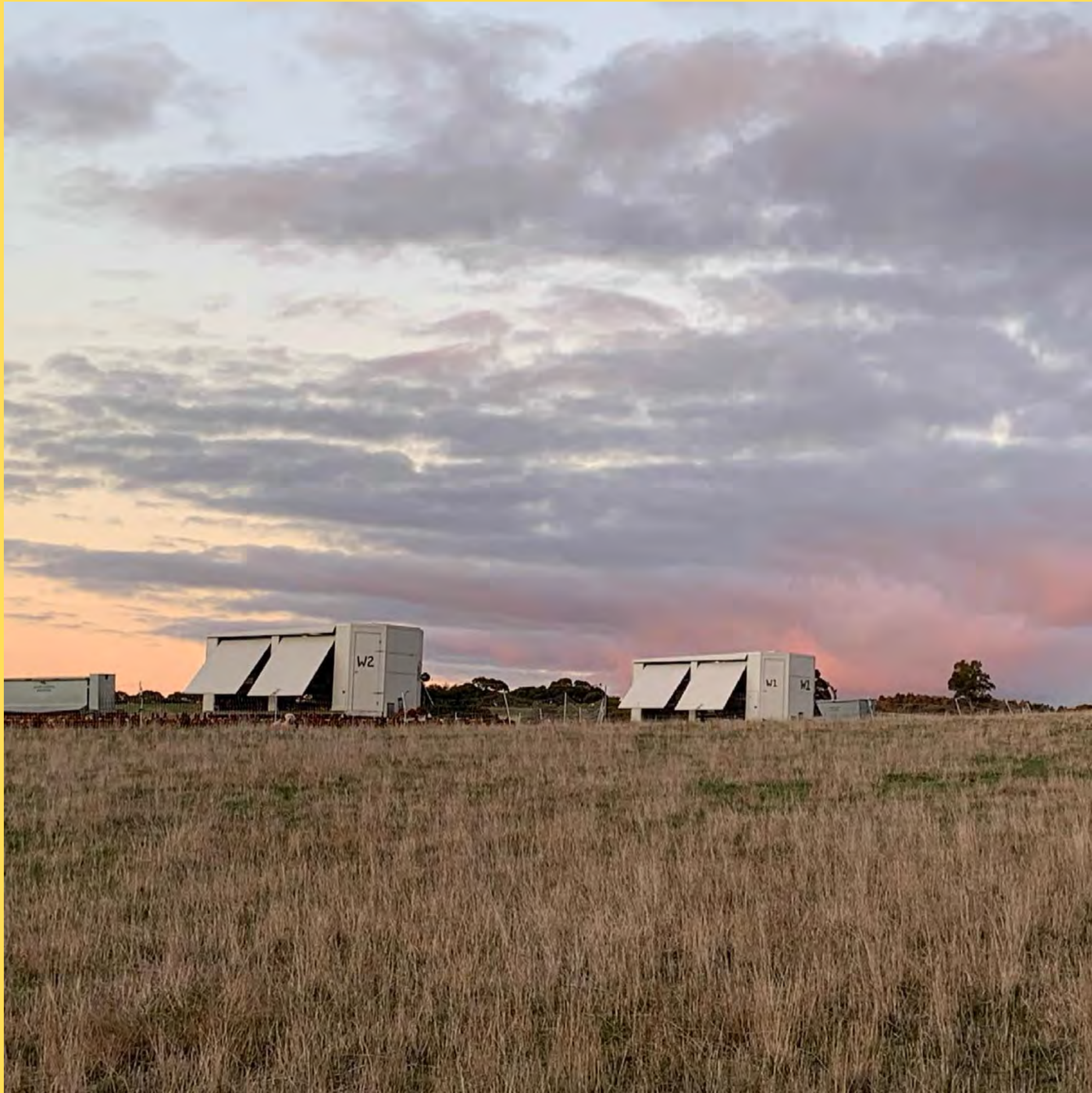
Thank You

Steve Shotton
Director Regional Development
M: 0407 713 239
E: stephens@rdahc.com.au

feather
& PECK



John Byrne



feather & PECK
pasture-raised eggs
from four farms on the
Fleurieu Peninsula







Protected by
Maremma Dogs





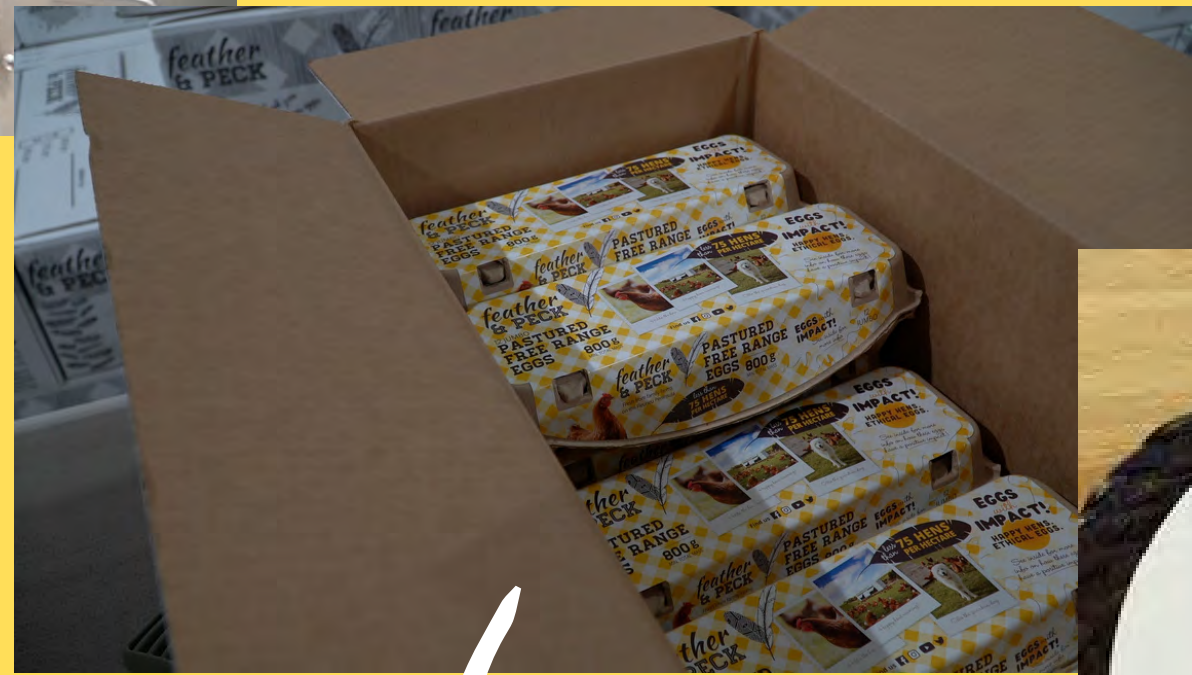


The hens are moved
to new pastures
every week

Locally sourced soy
and GMO free feed.







From paddock to plate!



New JUMBO carton in stores now

fully compostable
Australian-made



Premier's Food and Beverage Awards:

Primary Producer Award 2020

